


eGuide

A Comparative Buyers Guide to Digital Process Automation

Process automation is easy, when you have the right tool. This guide has been designed to support you in choosing the ideal tool for your organization.

*DETAILED G2
COMPARISON
GRID INSIDE*



*HANDY BUYER
CHECKLIST
INSIDE!*

Digital Process Automation At A Glance

What is Digital Process Automation?

Digital Process Automation (DPA) is the practise of using digital technology to automate processes and optimize workflows. Many organizations have adopted DPA technologies as it's a proven way to overcome common business challenges and support growth.

Who is Digital Process Automation for?

No code process automation is ideal for organizations who want to:

- ✓ Rapidly transform their processes (5 times faster than low code)
- ✓ Empower businesspeople to digitalize processes
- ✓ Generate ROI in less than 6 weeks
- ✓ Ensure seamless process agility
- ✓ Digitalize for outcomes

How to Identify Processes to Automate?

Which processes are most challenging within your organization? Prioritize the processes that would free up resources to focus on more strategic initiatives and aid the overall efficiency and effectiveness of your company. Think about processes that are costly in terms of the number of hours and perhaps number of employees it takes to execute. Are there processes that need to be completed to ensure you adhere to legislation? The opportunities are endless but consider which challenges to tackle first which will make a significant impact.

What is driving DPA in 2024 and beyond?

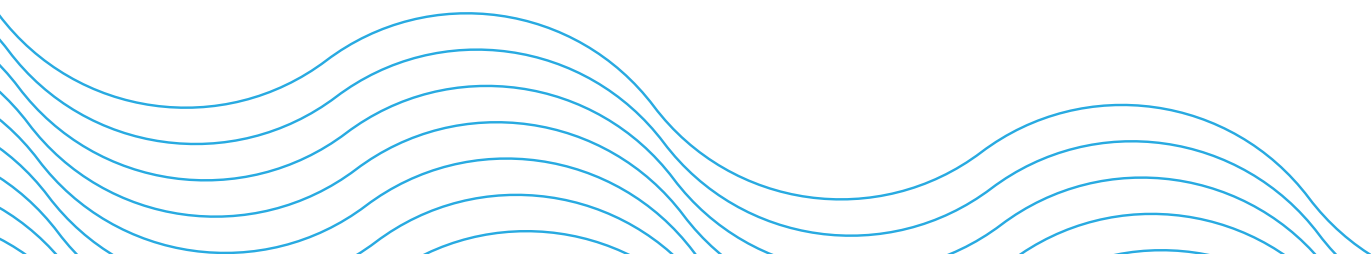
The Forrester Research centre has identified a number of drivers for DPA in 2024 and beyond, their top three* are:

1. Improved customer experiences
2. Improved worker productivity
3. Cost reduction

* Forrester's Q2 2023 Digital Process Automation Survey Results

Navigation

DPA At A Glance	01
FlowForma Focus	02
Typical Customer Outcomes	03
FlowForma vs The Rest	04
G2 Customer Reviews	05
How To Choose The Right DPA Tool?	06



FlowForma Focus

Much like our time to ROI, we'll make this quick:

FlowForma is globally recognized as the leading no code Digital Process Automation provider. The company is committed to empowering businesspeople to rapidly digitalize a wide range of processes in-house, without writing any software code.

FlowForma customers are live with digital processes, empowered and self-sufficient within 6 weeks of onboarding, and secure a return on investment within a couple of weeks. Users rapidly gain operational efficiencies, resilience and provide better customer experiences.

Headquartered in Ireland with offices in New York and London, FlowForma serves 200,000+ global users. A Microsoft Gold partner, its multinational customers include Bouygues, Aon, Grant Thornton and the NHS.

Don't Just Take Our Word For It





Typical Customer Outcomes

Return on Investment statistics is very powerful but what do they equate to in business terms? Is it all just about saving dollars? Sure, cost efficiencies are always good but other wins include employee retention and customer satisfaction, a one-shop solution that addresses your working practices now and can integrate with your existing tech investment. The time-saving benefit is a game-changer and embedded analytics provides easy real-time reporting and the ability to quickly identify revenue interruption. Clients progress at a pace that suits them. Some address one or two challenging processes within a department while others automate 50+ processes in 12 months across the enterprise. All in all, the benefits are encouraging to companies that want to stay ahead of the competition.

FlowForma Customers report benefits such as...



Save \$80,000+
per significant business process



Save over 6,000
admin hours each year



Digitalize 50+
processes each year

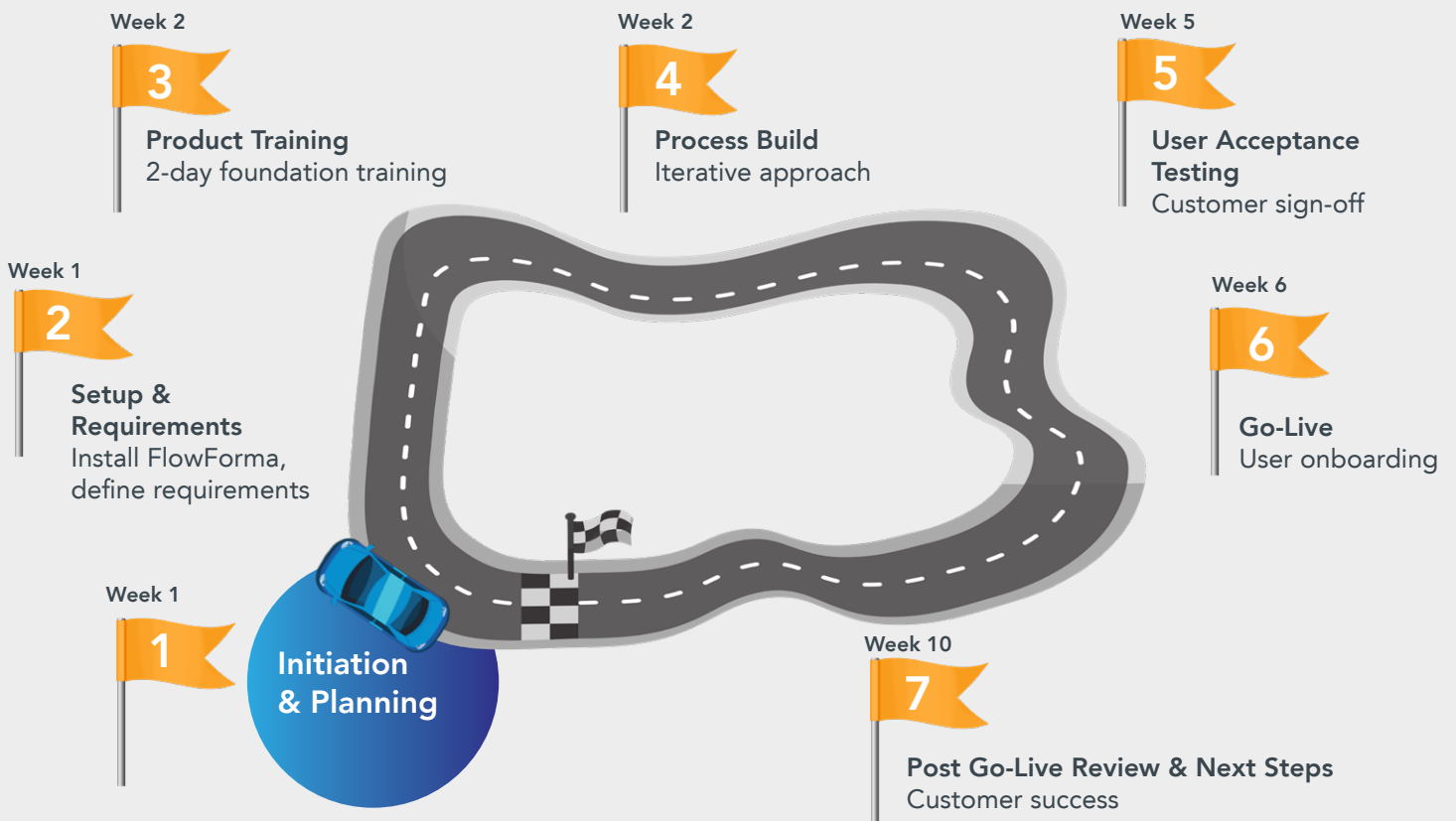


Deliver a 16%
carbon footprint reduction



Deploy processes 60%
faster






Your FlowForma Onboarding Track



FlowForma vs The Rest

Selecting a DPA tool can be difficult, there are many choices, which is why we've created this document to support your decision making.

The Autumn 2023 G2 Satisfaction Scores provide the unbiased data required and illustrate how FlowForma Process Automation ranks against other tools. Not only do we have a robust tool to tackle simple and complex processes, but we pride ourselves on quick deployment, quality support, rapid digitalization, and the ability for organizations to scale fast. Customers boast about substantial productivity increases, enhanced customer satisfaction, and overall brand reputation. Don't just take our word for it – the figures speak for themselves.

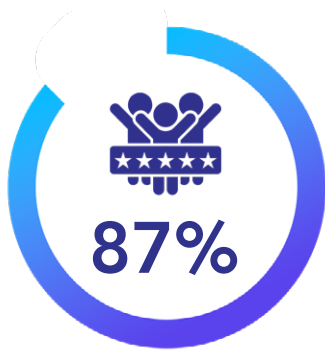
					
Document Approval	94%	87%	90%	not enough data available	not enough data available
Ease of Doing Business With	93%	82%	86%	80%	84%
Quality of Support	92%	76%	87%	79%	84%
Workflow Management	92%	89%	92%	81%	not enough data available
No Code Development	91%	84%	84%	not enough data available	79%
Data Migration	91%	75%	85%	81%	not enough data available
Accessibility	90%	83%	87%	not enough data available	83%
Document Generation	89%	78%	80%	not enough data available	71%
Process Design	89%	83%	84%	not enough data available	85%

Businesspeople Love FlowForma Process Automation

G2 Reviews are an excellent way of comparing how customers feel about tools and the quality of the providers services, without involving bias, given that all reviews are independent.

FlowForma ranks highly on G2, with an average rating of 4.4 / 5 stars. Though we have achieved numerous G2 awards, what our customers have to say about FlowForma Process Automation is the most powerful accolade of all.

G2 Satisfaction Score



A product's satisfaction score is calculated by a proprietary algorithm that factors in real-user satisfaction ratings from review data.

G2 Usability Score



The usability score is calculated by a proprietary algorithm that factors in real user satisfaction ratings of how easy the product is to administer, as well as how well the product meets business requirements, among other ratings.

FlowForma ranks

10.5%

higher than our competitors average satisfaction scores.

"We chose FlowForma Process Automation mainly because of its speed - no coding skills are required. The solution we built in 4 weeks with PowerApps, we created in 1 week with FlowForma Process Automation!"

Downer

"We looked at Nintex and K2, from our point, they were cost prohibitive. We also looked at PowerApps, it didn't really fit the bill. FlowForma Process Automation met all our requirements."

A14 Integrated Delivery Team

"The difference with FlowForma Process Automation is like night and day; it's saved us tons of time all the way around, from admin processing to the reporting side of things."

COLLEGE OF PARAMEDICS OF NOVA SCOTIA

★★★★★
Read our reviews on



What to Consider When Selecting a DPA Tool

From regularly supporting business improvement, transformation, and innovation leaders, FlowForma understands that there are certain considerations to bear in mind when selecting a new process digitalization tool.

To support you on this journey, here are some recommendations:

- 💡 List your objectives and desired outcomes.
- 💡 Use a checklist, this will help you to identify your ideal Digital Process Automation tool.
- 💡 Test your shortlist of tools with a [Trial](#) or a Proof of Concept.
- 💡 Utilize G2, a trustworthy source that helps business professionals make better decisions.

Your Digital Process Automation Tool Checklist:

- An all-in-one tool (forms, workflow, doc gen, analytics)
- An intuitive digitalization tool for businesspeople
- Proven rapid automation
- Visual designer
- Process templates
- User-friendly analytics
- Personalized dashboards & performance monitoring
- Easy integration to 1000's of systems
- Include external stakeholders in processes
- Build once for mobile and desktop
- Seamless governance by IT
- Offline capability, access anywhere
- InfoPath migration tool
- Teams app
- Cloud product / security
- Comprehensive audit trail
- Transparent pricing

[Start Your Free Trial](#)

[Book A Demo](#)

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Empowering Process Automation

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