# **FlowForma**<sup>®</sup>

# Drive a Premium Customer Experience with the FlowForma After-Sales Warranty Solution

In the dynamic landscape of the Automotive industry, optimizing the warranty processes through process automation is crucial for delivering a premium after-sales service to customers, meeting compliance and legal requirements, streamlining administration tasks, and managing associated costs.

Explore below how to revolutionize your After-Sales Warranty process with FlowForma Process Automation.

### Are you struggling with:

- A manual warranty process that is time-consuming and error-prone?
- Insufficient automation leading to parts shortages required for the warranty recall?
- Incomplete warranty processes that get rejected by manufacturers?
- Delayed or disputed manufacturer warranty payments and associated lost revenue?
- Customer Satisfaction Surveys are incomplete/negative, impacting bonus revenue?



### Meet the FlowForma After-Sales Warranty Solution:

- Trusted process automation tool in automotive sector
- Ground-breaking "out-of-the-box" solution for after-sales warranty
- Digitalize the entire after-sales process.
- Seamless integration to Automotive Systems including Keyloop
- Rapid deployment guaranteed
- Real-time embedded analytics & instant reports for MFR audit



#### Outcomes you can expect:

- Timely and efficient resolution of warranty claims
- Warranty revenues returned to on time, boosting profitability and cash flow
- Operational efficiency and cost savings
- Capture lifetime customers who value experience & service
- Increased Manufacturer NPS

## About FlowForma

FlowForma is the leading provider of enterprise-class, no code business process management, and automation tools that empower process owners to rapidly digitalize a wide range of processes.

With over 300,000 global users, the company empowers process owners in the auto retail industry to digitalize complex business processes in-house, without writing any software code.

**T:** +1 (617) 398 4990 (USA) | +44 (0) 20 3481 1319 (UK) | +353 (0) 1 5369 650 (IRL)

## Trusted by...



